



NEWS RELEASE

For Immediate Release

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Open Streets Knoxville is returning to North Knoxville!

Knoxville, Tennessee – September 5 – On Sunday, September 30th, 2-6 PM, Knoxvilleians are invited to walk, bike, jog or dance their way through town at Open Streets Knoxville. Broadway Ave. from East Glenwood Ave. to Emory Place will be closed to all motorized traffic, allowing revelers a day of playing, exercising, socializing, and shopping all on foot or two wheels.

Open Streets Knoxville, hosted by Bike Walk Knoxville with support from the City of Knoxville, Knoxville Regional TPO, Visit Knoxville and Knox County, aims to promote physical activity and community interaction during this free community event. This international initiative promotes healthy living, local businesses and sustainable transportation in cities. The average attendance at Open Streets events is 4,500 people.

Quote from City of Knoxville Mayor Rogero:

“This is the seventh Open Streets event in our city, and they’re always a great way to experience businesses and neighborhoods in a fresh new way. On Sept. 30, wear your walking shoes or ride your bike and come on down to Open Streets Knoxville on North Broadway.”

Quote from Knox County Mayor Jacobs:

“Open Streets Knoxville is a great showcase for different neighborhoods. It’s also an incredible way for residents to discover different areas of the community, support local business and enjoy a day with their families.”

The event will have a variety of performances, with a focus on music and dancing. Attendees can participate in activities provided by local businesses, play a game, or peacefully stroll the street while enjoying live music and street performers. There will be activities for all ages and abilities to enjoy. Open Streets is family and pet friendly. Strollers, scooters, skateboards, and bikes are welcome – just no cars!

Organizers currently are looking for businesses and organizations to participate and provide the fun in order to make Open Streets Knoxville a huge success. For more information on donating or sponsoring, go to www.openstreetsknoxville.com. For media inquiries, contact event coordinator Lindsey Kimble at openstreetsknoxville@gmail.com.
