

Dance. Bike. Play!



2019 Sponsorship Opportunities:

Donate today to transform our streets for tomorrow
and experience your streets in a whole new way!

“A great city street is more than just a way to get somewhere – it is a destination in itself. Bike Walk Knoxville's Open Streets event gives everybody a chance to appreciate and enjoy our urban environment in a new way. Meet your neighbors, make new connections, and get some exercise all at the same time! I'll see you on the street.”

Mayor Madeline Rogero

Presented by



Why Sponsor Open Streets Knoxville?

As a sponsor of this exciting initiative, your business or organization will help create a ripple effect throughout our community. Promoting improved public health, our local economy and community engagement, your support will enable thousands of people from diverse communities to enjoy Knoxville's beautiful public spaces free of motorized vehicles for a day, bringing our community together and our streets alive. With your generous support, you WILL make a difference in the community!

◆ Sponsorships for Open Streets are unlike any other. We encourage our sponsors to activate the streets through hands on activities that engage participants of all ages.

◆ Obstacle courses, hopscotch, rock climbing wall, contra dancing, bubble gardens, and art projects are all things that Open Streets have offered.

◆ Sponsors receive widespread recognition from our website, social media, posters, media interviews, post cards and event signage for both yearly events. (Dependent on sponsorship level)

Open Streets Knoxville is not a race, and there is no start or finish. It is a 1 mile (+) car-free route filled with people of all ages and abilities, walking, riding bicycles, hula hooping, and much more—all in the streets. The health benefits are HUGE and the smiles are even bigger! Open Streets gives people an opportunity to explore a neighborhood and local businesses in a safe, fun, and family-friendly way.

Check out the numbers:

- Average of 4,500+ participants at previous Open Streets
- 27 different zip codes represented at a past Open Streets
- 2,400+ Facebook fans!



Bike Walk Knoxville is proud to be leading this effort, with the support of many strong partners:

City of Knoxville

Knoxville Regional Transportation Planning Organization

Visit Knoxville

Knox County

For more information on becoming a sponsor, please contact:

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